

Bleed Size: 8.75" x 5.75"				
	TRIM EDGE (Dotted Line)	x 5.5"• <b>– – – –</b> •	If using stamps, leave this area clear for postage.	
BLE	NO MAILABLE ADDRESS		If using indicia, it can be placed here or in upper right hand corner.	
0 76."	To eliminate the risk of your postcards being returned to you by the Post Office, no mailable address should be used in this area including your office address. Any address placed lower than 2.75" from the bottom of the card <b>SHOULD NOT CONTAIN a STATE or ZIP CODE</b> as the Post Office's automated scanning equipment could pick this up as the delivery address and mail the cards to that address instead of the intended recipient.	the recipient's na this guide when o follow these gu	APHICS in this area. The only text allowed in this area is ame and mailing address. We recommend that you follow designing your card. If we are designing your card, we will idelines unless otherwise instructed. IF NML WILL BE MAILING FOR YOU, THESE REQUIREMENTS MUST BE 4"min.	
	BARCODE & POSTAL MARKINGS AREA No other text or graphics should interfere with this area.		5/8" min.	

